



## Criteria for Authors

### Relevance

PHB publishes information useful to readers in the public health community, private clinicians, researchers, teachers and students, and the news media. Articles and reports are based on science (especially epidemiology) or public health policy or practice. Articles should be supported by current data from surveys, surveillance systems, or studies. Articles referencing investigations in progress or recently completed will have the highest priority for publication.

### Authenticity

Articles should not contain previously published information, guidelines, or recommendations and should, for ethical reasons, be free from plagiarism.

### Quality

Articles should be based on analyses using accepted scientific methods and should include sufficient data to adequately address the public health topic.

### Clarity

Articles should adhere to principles of plain language (<http://www.plainlanguage.gov/external/icon>), including conciseness, logical arrangement with the reader in mind, appropriate language, and minimal use of acronyms.